

Terms and Conditions

Lunar New Year 2026 Sale: 12-Month HBO Max (Standard) on us!

12-Month HBO Max (Standard) on us Promotion ("Promotion")

1. The Promotion is valid from **24 January 2026 to 3 March 2026**, both dates inclusive, ("**Promotion Period**") subject to the following terms and conditions.
2. The Promotion is extended to customers who complete **two (2) eligible mobile and/or broadband transactions on the same calendar day** during the Promotion Period, as described below.
3. To qualify for the Promotion, customers must **complete one (1) transaction each from Group 1 and Group 2** below on the **same calendar day**:
 - (a) **Group 1 qualifying transactions:**
 - New sign-up for a **5G Unlimited+ plan** (excluding 5G Lite, 5G Senior and 5G Data Only plans); or
 - New sign-up for a **Broadband/HomeHub plan**;
 - and
 - (b) **Group 2 qualifying transactions:**
 - Sign-up for a **5G Unlimited+ plan** (excluding 5G Lite, 5G Senior and 5G Data Only plans);
 - Switch from an existing Starhub 2-year device **mobile plan or SIM Only** to a **5G Unlimited+ plan** (excluding 5G Lite, 5G Senior and 5G Data Only plans);
 - Upgrade from a **Star Plan/Multi/Plus/Star 22/Star 30** to a **5G Unlimited+ plan**;
 - Sign-up for a **Broadband/HomeHub plan**; or
 - Recontract of an existing **Broadband plan**.
4. Transactions completed on different days will **not** qualify for the Promotion, even if they occur during the Promotion Period.

5. For the purpose of clarity, any reference to new or recontract of Broadband plans in para 3 above also refers to new or recontract of the Broadband component under HomeHub+.
6. Eligible customers will only receive **one (1) 12-month HBO Max (Standard) promo code ("Promo Code")**, regardless of the number of transactions completed. Only 1 Promo Code will be issued to an eligible customer's NRIC.
7. The Promo Code will be issued via **electronic direct mail (eDM) to each eligible customer's registered email with StarHub** within **five (5) business days** after the qualifying transactions are completed. Customers responsible for updating their registered emails with StarHub. Any request to send the eDM to any other email address will not be entertained.
8. The Promo Code must be redeemed on the **HBO Max website** on or before **30 April 2026**, failing which the Promo Code shall expire and be rendered invalid.
9. Promo Code will be issued even if the customer already has an HBO Max subscription with StarHub. The Promo Code cannot be applied to offset or replace charges for existing HBO Max subscription with StarHub.
10. HBO Max (Standard) subscription expires after 12 months and does not auto-renew into a paid plan.
11. Redemption of the Promo Code is subject to HBO's prevailing terms and conditions. StarHub shall not be responsible for any issues, disputes, or service interruptions arising from the use or redemption of the Promo Code on the HBO Max website.
12. The Promo Code is **non-transferable, non-exchangeable, and not redeemable for cash or other benefits**.
13. Cross-channel transactions (online and offline) are permitted under this Promotion, provided that all qualifying transactions are completed on the **same calendar day** and meet the eligibility requirements set out herein.
14. StarHub reserves the right to verify customer eligibility and may withhold, withdraw, or recover the Promo Code in the event of fraud, abuse, error, or non-compliance with these Promotion terms and conditions.
15. The **StarHub Consumer General Terms & Conditions**, relevant **Service-Specific Terms & Conditions**, and applicable **fair usage policies** (collectively, the "**Service Terms & Conditions**") shall apply. In the event of any conflict or inconsistency between these Promotion terms and conditions and the Service Terms & Conditions, these Promotion terms and conditions shall prevail.

16. StarHub reserves the right to amend, withdraw, or terminate the Promotion or these Promotion terms and conditions at any time without prior notice.