

StarHub 25th Anniversary Balloon Hunt

TERMS & CONDITIONS

Eligibility

1. The StarHub 25th Anniversary Balloon Hunt will take place between 2 April 2025 and 24 April 2025 (the "**Participation Period**"). Multiple balloon hunts will be conducted throughout the Participation Period (each a "**Balloon Hunt**").
2. The Balloon Hunts will be governed by these standard terms and conditions ("**Terms**"). By participating in any Balloon Hunt, you (the "**Participant**") confirm that you have read and understood these Terms and that you agree to be bound by and to comply with these Terms. Non-compliance with or breach of any of the Terms may disqualify you, and any prize won by you may be forfeited, withheld, withdrawn or reclaimed.
3. To be eligible to participate in a Balloon Hunt, you must be a resident of Singapore during the Participation Period and when claiming the Prize.
4. Each Participant can take part in more than one Balloon Hunt, but the Participant will be disqualified from participating in subsequent Balloon Hunts after winning a prize. For the avoidance of doubt, a Participant may only win one prize during the Participation Period.

Mechanics of the Balloon Hunt

5. A Participant who successfully locates and retrieves a balloon that has been identified by StarHub as a winning balloon (each a "**Winning Balloon**") on the premises of an event venue (each an "**Event Venue**") on the relevant event date (each an "**Event Date**") will win the prize indicated on the card that is attached to the Winning Balloon (each a "**Prize**").
6. Two days before each Balloon Hunt, a social media influencer designated by StarHub (each a "**KOL**") will publish an Instagram post containing clues about the location of the next Event Venue.
7. On the day of each Balloon Hunt, the KOL will publish an Instagram story to announce the Event Venue, and the start and end time of the Balloon Hunt (the "**Hunting Period**"), and to give clues on the actual balloon locations within the Event Venue. The KOL's Instagram story will be reposted on StarHub's Instagram page.
8. A Participant who finds a Winning Balloon during the Hunting Period wins the Prize.

Prizes

9. We make no warranty whatsoever as to the Prizes, including without limitation the availability, quality, fitness for purpose or the value of the flights, transport, goody bags or other gifts.
10. We are not and shall not be deemed to be the seller or transferor of the Prizes. The Prizes shall be subject to such other terms and conditions as may be imposed by the relevant sponsors, merchants and/or suppliers of the Prize ("**Prize Terms**"). Each Winner agrees to be bound by such Prize Terms.
11. StarHub reserves the right to redistribute any unclaimed Prizes to other participants or donate any unclaimed Prizes any approved charitable organization.
12. The Prizes, or any part thereof, shall not be exchangeable, redeemable or substituted for cash or other benefits. In addition, StarHub makes no warranty whatsoever as to the Prizes, including without limitation,

the availability, quality, and fitness for purpose, or the use or consumption thereof or any other implied terms or conditions with respect to the Prizes.

13. We reserve the right to replace any Prize with another of equal or higher value without prior notice.

Travel

14. In the event that you win any Prize that includes airplane tickets, you agree that you and your companion (where applicable) must travel at the same time. Flights are on economy (Y) class levels unless stated otherwise in the Prize Terms. Travel is also subject to the successful application of the necessary entry visa, and subject to seat availability.
15. You further agree that you and your companion (where applicable) shall be responsible for all travelling expenses, including but not limited to, meals, drinks, transfers, laundry charges, activities, incidentals, taxes (including airport taxes and departure taxes), energy surcharges, gratuities, services charges, travel insurance and any and all other ancillary costs unless expressly stated otherwise in the Prize Terms.

Collection

16. StarHub will contact each Winner via email with the Prize collection details. All Prizes must be claimed or collected within the deadline mentioned in our email notification.

Personal Data

17. By participating in a Balloon Hunt, you consent to StarHub Ltd and its related corporations collecting, using, and disclosing your personal data solely for the following purposes:
- Administering the Balloon Hunt, including verifying eligibility and contacting winners for prize collection.
 - Promoting the Balloon Hunt through marketing and publicity materials, including but not limited to social media, websites, promotional videos, and public relations initiatives.
 - Any other purposes reasonably related to the above.

Your personal data, which may include your name, telephone number, email address, photographs, and video recordings, will **not** be used for any other unrelated purposes without your further consent.

18. StarHub will retain your personal data only for as long as necessary to fulfill the stated purposes. All personal data collected will be securely deleted within **thirty (30) days** after the conclusion of the Balloon Hunt, unless required by law to retain it for a longer period.
19. Our decisions on the Balloon Hunt, the Prizes and the Winners shall be final and no correspondence will be entertained under any circumstances. In the event of a dispute, any individual's entitlement to participate in the Balloon Hunt and any person's entitlement to the Prizes shall be subject to our sole discretion and final determination.
20. In the event that you win and accept a Prize which includes travel with a companion, you confirm and warrant you have obtained the consent of your companion to us, our Strategic Partners and our Preferred Partners collecting, using or disclosing their personal data which they submit for the StarHub Additional Purposes and Preferred Partners Additional Purposes which are set out in the StarHub Personal Data Protection Policy and accessible at www.starhub.com/pdpp. Such personal data may include without limitation your companion's name, telephone number, email address, personal identification or passport number, as well as their image, picture, photographs or likeness. Full NRIC/FIN/Passport number and details may be requested from the companion to be used by us, our Strategic Partners and our Preferred

Partners for the purposes of facilitating in the booking of flights, accommodation or other activities as required by law. You confirm your companion has read, understood and agrees to the StarHub Personal Data Protection Policy.

Notice of Filming and Photography

21. Please take note that the Balloon Hunt is an event where photography, audio and video recording may occur. By entering an Event Venue, you are deemed to have consented to interview(s), photography, audio recording, video recording, and its release, publication, exhibition or reproduction to be used for news, webcasts, promotional purposes, telecasts, advertising, inclusion on websites, social media or any other purposes by StarHub. Images, photos, or videos may be used to promote similar StarHub events in the future.
22. You hereby release StarHub, its officers, and employees, and any and all persons involved in the Balloon Hunt from any liability in connection with the taking, recording, digitizing, publication, and use of interviews, photographs, computer images, video or sound recordings. By entering the Event Venue, you are deemed to have waived all rights that you may have to any claims for payment or royalties in connection with any use, exhibition, streaming, webcasting, television, or other publication of these materials, regardless of the purpose of such use, exhibiting, broadcasting, webcasting, televising, or other publication, and irrespective of whether a fee for admission or sponsorship is charged. You are also deemed to have waived any right to inspect or approve any photo, video, or audio recording taken by StarHub, its officers or employees, or any person or entity designated to do so by StarHub.

Others

23. Your participation in the Balloon Hunt is at your own risk. We shall not be liable to you for damages, losses, costs or expenses, lost profits, revenue, business or anticipated savings suffered or incurred by you arising out of or about your participation in the Balloon Hunt or the redemption or the use of any Prize.
24. We reserve the right to amend these Terms at any time and without notice. Continued participation in this Balloon Hunt will constitute acceptance of these terms and conditions and any amendments thereof.
25. If any of these Terms are held to be illegal or unenforceable, such Term shall be deemed to be deleted from these Terms and the validity or enforceability of the remainder of the Terms shall remain in full force and effect.
26. These Terms shall be governed by the laws of Singapore and you agree to be bound by the exclusive jurisdiction of the courts of Singapore.